

A GIFT

just for you

TO HELP YOUR BUSINESS GROW !

WHY HAVING A WEBSITE IS IMPORTANT?



Many small businesses, especially new small businesses, run on a budget. They focus on spending money only when they need to. So, it's easy to see why some entrepreneurs might think a small business website is a luxury item they can afford to live without.

They might even believe a Facebook page is enough for an online presence. But the truth is, a great mobile friendly website is the best way to showcase your business.

A professional website isn't an expensive luxury or a frivolous endeavor — it's an affordable, fundamental tool that every company needs.

WEBSITE CHECKLIST

CONTACT INFO

Name:

Business/Organization name:

Phone:

Email Address:

Current website:

Deadline for this project:

COMPANY INFO

Briefly describe your company:

What services do you provide:

What makes you better than your competition:

What is your company slogan:

Who is your target audience: (please describe in detail what your ideal client is like, what are they looking for, why are they interested in your business, their personality)

What will they use your site for:

How do you currently attract new customers:

What are your company colors, fonts:
If you were looking for your business in a
search engine (e.g. Google or Yahoo)
what words or phrases would you type:
ame:

Business/Organization name:

Phone:

Email Address:

Current website:

Deadline for this project:

PROJECT INFO

Why do you need a new website?

Or is it a web redesign?:

If it's a redesign, what is the current
content you want to keep, and what do
you want to get rid of:

Will you need us to design you a logo:

If you have a logo please provide the art
files:

Did you already purchase a domain?

If yes, who with:

Do you need to get a new domain?

Will you be providing any images for the website:

Do you have all the content (text, images, descriptions, prices) available for your pages:

Is there any specific theme/feel you want incorporated into your website:

When people visit your site, what are some of the feelings you want to share with them:

What colors were you looking to incorporate into the design?

Any colors you do not want in your web design:

List 5 websites or your competitors or business who se sites you admire.

Describe what you love about those sites?:

- 1.
- 2.
- 3.
- 4.
- 5.

What are some pages you will need for your site?:

Home

About

Contact

Services

Shop

Categories

FAQ

Locations

Testimonials

Other: (List other pages)

Do you have any information you need available for clients to download on your site: (Please provide the files)

What is the contact e-mail, address, phone, and any other contact info you wish to put on your contact pages:

Will your site have a blog:

Will your site have a store/shop:

Anything else you wish to share?:

Is there anything you absolutely don't want in your site?

SOCIAL MEDIA INFO

Do you wish to incorporate your social media accounts into your website?

Facebook:

Twitter:

Pinterest:

Instagram:

Other:

SPECIAL FEATURES

Image Gallery

Portfolio

Testimonials

Quotes

Map

Search box

Cart Icon

Newsletter signup form

Upcoming Events

Online Payment

Uploads

Downloads

Hope this checklist helps you build the IDEAL WEBSITE for your BUSINESS.

If you do not want to take the DIY route and want to spend your precious time on doing other important things to grow your business, please get in touch with us. We design mobile responsive and budget friendly websites for your business to grow.

Our website is www.siliconprism.com
Phone number - (818)731-4926

Thank you